



R&D Artwork Brief

General Information (For R&D reference only)

CU Product Information Record	720000024950/003
Valid From	Mar 6, 2023
Valid To	Dec 31, 9999
Status	In Review PL
Created By	SELWOOD_C500
Changed By	GRADONE_V

CU Product Information Record Description

Language	Description
Czech	MAGNUM WHITE CHOCOLATE 4MP 440 ml
Danish	Magnum White 110ml 4MP
Dutch	Magnum White 110ml 4MP IH
Dutch_BE	Magnum White 110ml 4MP IH
English	CU Magnum 110ml White 4mp 6er
English_GB	Magnum White 110ml 4MP IRL
French	Magnum Chocolat Blanc 110 ml 4MP
French_BE	Magnum White 110ml 4MP IH
German_DACH	Magnum White Chocolate
Hungarian	MAGNUM WHITE CHOCOLATE 4x110ml
Italian	MAGNUM WHITE CHOCOLATE 4x110ml
Portuguese	Magnum White 110ml 4MP
Slovak	MAGNUM WHITE CHOCOLATE 4MP 440 ml
Spanish	Magnum White 110ml 4MP
Swedish	Magnum White 110ml 4MP

Target Location Details

Validity Area	Language
Italy	Italian



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CUC Product Information Record Data

Product Name (For R&D reference only)

Language	Product Name
English	CUC PIRD Magnum White 110ml
Italian	MAGNUM white 110 ml 4 MP

Ingredient and Allergens/Diet Declarations

Target Location/Language: FOODS:IT/Italian

Legal Denominator: Gelato con vaniglia del Madagascar ricoperto con cioccolato bianco (28%)

Ingredient List:

Ingredienti: **LATTE** scremato reidratato, zucchero, burro di cacao¹, acqua, olio di cocco, **LATTE** scremato in polvere, **BURRO** concentrato, sciroppo di glucosio-fruttosio, sciroppo di glucosio, **LATTE** intero in polvere, **LATTOSIO** e proteine del **LATTE**, emulsionanti (E471, lecitina di girasole), addensanti (farina di semi di carrube, gomma di guar, carragenina), baccelli di vaniglia, aroma naturale di vaniglia (contiene **LATTE**)¹, aromi, coloranti (carotene). Può contenere mandorle e soia. Senza glutine. ¹Certificato Rainforest Alliance™

Additional Declarations

Target Location/Language: FOODS:IT/Italian

Measures :

Measure Type	Value	UOM	UOM Description
Porzioni/Dosaggi/Utilizzi	4	No.	Numero
Peso dichiarato	316	g e	Grammi e
Volume dichiarato	440	ml e	Millilitri e
Peso per porzione	79	g	Grammi
Volume per porzione	110	ml	Millilitri

Statements:

Purpose	Description
ENVIRONMENT	Certificato Rainforest Alliance™
STORAGE	Conservare a -18 °C.
SHELF LIFE	Da consumarsi preferibilmente entro fine:
DISPOSAL	FOR ITALY ONLY INCARTO PP 5 : PLASTICA ASTUCCIO PAP 21: CARTA STECCO FOR 50 : ORGANICO SEGUI LE INDICAZIONI DEL TUO COMUNE
INGREDIENT LIST	Ice cream with Madagascar Vanilla
INGREDIENT LIST	Cracking chocolate
ENVIRONMENT	Sustainably sourced cocoa
ENVIRONMENT	Please recycle △
ENVIRONMENT	△ Visit www.magnumicecream.com/recycle
ENVIRONMENT	Magnum sticks are sustainably sourced



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Nutrient Declarations

Target Location/Language: FOODS:IT/Italian

On Pack Nutrition Information [As Sold]

Nutrienti	Per 100 g	Per 79 g [110 ml]	Assunzione Giornaliera Raccomandata (RI/NRV) 79 g [110 ml]	Per 71,81 g [100 ml]
Energia	1286 kJ	1016 kJ	12 %	924 kJ
energia kcal	307 kcal	243 kcal	12 %	221 kcal
Grassi	18 g	15 g	21 %	13 g
- di cui acidi grassi saturi	13 g	10 g	50 %	9,3 g
Carboidrati	31 g	24 g	9 %	22 g
-di cui zuccheri	27 g	22 g	24 %	20 g
Proteine	4,2 g	3,3 g	7 %	3,0 g
Sale	0,16 g	0,13 g	2 %	0,12 g

Artwork Briefing Notes

UK and IRL contact details on the artwork.

CZ+SK correct wording to be used in nutri table:

Výživové údaje

Energie / Energia

Tuky

z toho nasycené mastné kyseliny / z toho nasýtené mastné kyseliny

Sacharidy

z toho cukry

Bílkoviny / Bielkoviny

Sůl /Sol´

*% z referenční hodnoty příjmu u průměrné dospělé osoby (8400 kJ/2000 kcal)./ *% z referenčného príjmu priemerného dospelého (8400 kJ/2000 kcal).

End of CUC Product Information Record



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Combination pack data

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